

Glamour begins with Crest



say the
Lester Sisters

Often in the spotlight, these 3 lovely singing stars are always in harmony about Crest.

"I never imagined a perm could look so natural", says Nola. "So soft and so easy to manage", says Olive. "And so easy to do", says Betty. "We're Crest girls permanently now!"

YOU, TOO, CAN HAVE SOFT, NATURAL-LOOKING WAVES WITH CREST!

Your Crest Home Permanent looks enchanting from the very first day . . . no frizz, no delay in "settling down", just deep, soft, natural-looking waves and curls. And there's no special skill required for a Crest—it's as easy as rolling your hair up in curlers!

DOUBLE ECONOMY — THE CREST PAIR-PLAN

Why not get together with a friend — help each other, share the cost? Just buy 1 Full Kit and 1 Refill. You'll each get your first Crest Wave for only 13/9 and subsequent waves will only cost 10/-.

If there is anything you would like to know about waving your hair write to: Anne Travers, Crest Advisory Bureau, Box 3538, G.P.O., Sydney.

Crest the latest . . . and greatest
HOME PERMANENT WAVE



On sale at all
chemists and leading
departmental stores